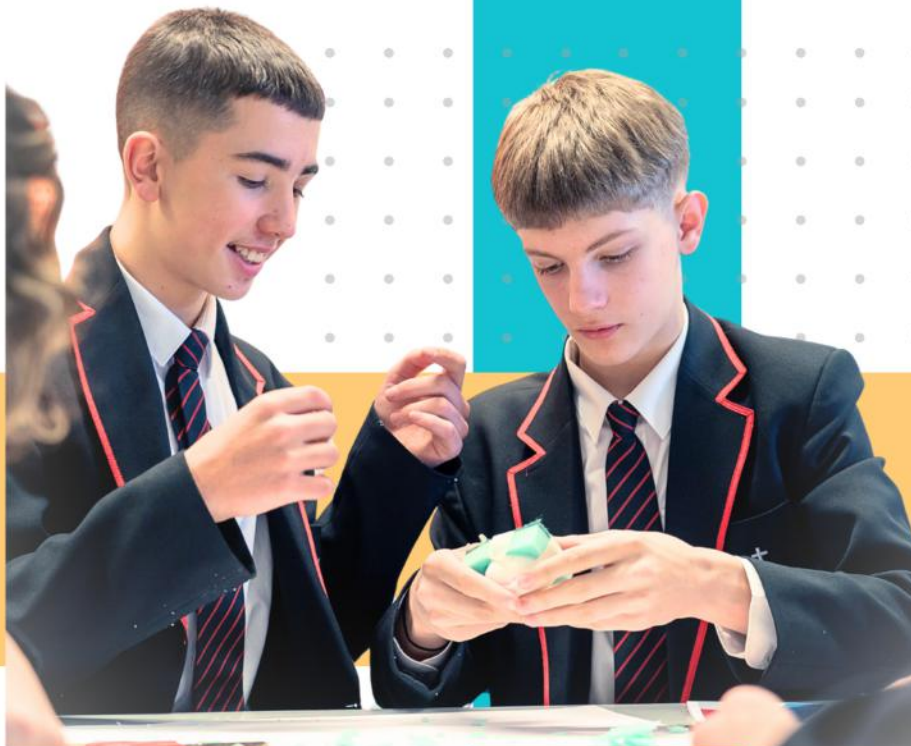


PROJECT CANDO

8 WORKSHOPS | 1 HOUR EACH | UP TO 30 STUDENTS PER CLASS

KEY STAGE 4

Inspired by
tomorrow's
company



TOMORROW'S
ENTERPRISE
FOUNDATION

PROJECT CANDO

Project Can Do is a journey of self-discovery and essential skills coaching that inspires and empowers school students to unlock their true potential and to connect meaningfully with aspirational local mentors and organisations.

Over the course of eight engaging workshops, students undertake a cohesive programme of sophisticated personal and professional development from our own inspirational coaches and a selection of carefully curated local experts.

This impactful enterprise programme brings together a unique and highly effective combination of skills training, professional coaching and mentoring workshops into a single cohesive journey of self-discovery and personal development.

The whole journey is brought to life by our experienced and engaging coaches and our local delivery partners from organisations based within the local community.

- Helps young people to **thrive in society and the modern world of work.**
- **Supports, advises and inspires** young people on their early career paths.
- **Re-engages students** with the education system.
- Provides hope to young people in more deprived communities.
- Connects young people to **local opportunities and pathways.**
- Reduces the possibility of a young person ever becoming **NEET.**
- Enables businesses to nurture a **unique and highly skilled pool of local talent.**
- **Inspires the next generation** of business leaders, innovators and entrepreneurs.



OUTLINE OF PROJECT CAN DO:



WEEKS 1 - 4

SKILLS BUILDING

Students practice and master a foundation of essential skills and aptitudes

The first five workshops are dedicated to ensuring that all students have the skills and aptitudes needed to successfully develop their own enterprise idea.

Key topics:

- PROFESSIONAL LEADERSHIP COACHING
 - TEAM WORKING AND TEAM ROLES
 - COMMUNICATION MASTERCLASSES
 - RESILIENCE TOOLS AND TECHNIQUES
- BOOSTING SELF-ESTEEM AND SELF-CONFIDENCE



CONFIDENCE



LEADERSHIP



TEAMWORK



COMMUNICATION



CREATIVITY



PROBLEM SOLVING



INNOVATION



RESILIENCE



PURPOSE



AIMING HIGH



WEEKS 5 - 8

ENTERPRISE DEVELOPMENT

Students put their skills into action and develop their own enterprise ideas

With some extra support from local business leaders and experts, the students are supported in the development of their own business and enterprise ideas.

Key topics:

- BUSINESS AS A FORCE FOR GOOD
- BRANDING, SALES & MARKETING
 - PRESENTING WITH IMPACT
- DESIGNING A FULL BUSINESS PLAN
- DEVELOPING PROFESSIONAL NETWORKS

+ **97%** of our students report improvements in **self-confidence**

Improvements in self-confidence and self-esteem can help young people with almost every aspect of their life.

+ **87%** learned new skills

Including leadership, team working, communication, problem solving and time-management.

+ **78%** say the programme has given them **new ideas about their future**

Our guest speakers and real-world case studies introduce the students to inspirational and aspirational career ideas.

+ **1 in 5** students would now consider starting **their own business**

This is double the national average for young people in secondary education in the UK.



Lisa McVeigh, School Principal

We wanted to help our students to aim higher and imagine new possibilities for their lives. Project Can Do does exactly that and a lot more! We want to give this opportunity to as many of our students as possible.



Callum Payne, Vice Principal

Project Can Do not only excited and motivated students but helped them explore their potential roles within a team, enhancing their communication abilities and sparking innovation.



James, Parent

Since engaging with Project Can Do, my son is like a changed person at home. He told me this morning that it has changed his life. I've never seen him so motivated to get the most out of every day.



Achieves a big impact with a small footprint

Our school programmes are a cost-effective, high-impact education option that requires minimal school resources.

To deliver Project Can Do at your school, you simply need to do the following:

- Identify and enrol between **20 and 30 students** in Year 10.
- Allocate **one hour per week** in your regular school timetable, for eight weeks.
- **Provide us with a classroom** large enough for up to 35 people, with a TV or Smart Board.
- **Assign us a member of staff** to be present during the workshops (they do not need to be actively involved in the session).
- **Secure your programme booking with a £1,000 contribution towards the cost of the programme.**

We can help you to identify suitable students and we're happy to deliver an assembly or presentation to the year group to generate interest. We achieve the greatest impact with students who need some extra support and encouragement to unlock their true potential.



We ask that the cohorts are diverse, and are made up of an even balance of genders if possible.

The sessions must be timetabled during the regular school day. We do not offer any sessions after school or during the holidays.

Tomorrow's Enterprise Foundation will provide a member of staff to deliver the workshops. We will manage all of the content and provide all of the learning materials.

All of our staff are enhanced DBS checked and are specially trained in classroom management and trauma-informed language and behaviour.

Connecting students to real businesses, real people, real case studies

We introduce inspirational local businesses into the classroom to bring the learning to life.

One of the most transformative and unique elements of our programme is our partnerships with organisations and business mentors from the local community.

The impact of our local partners ranges from providing one-off guest speaker sessions to playing a key role in shaping the content and delivery of the programme.

We aim to have at least five local organisations within our regional Enterprise Hubs, or one national organisation with a community presence in multiple UK regions.

These organisations are given the opportunity to provide us with real case studies or live projects to work on, as well as providing guest speakers and mentors.

The knowledge we gain from roundtable discussions within our Enterprise Hubs ensures that students are given up-to-date training and are learning place-based skills to give them the best chance of seeking out meaningful employment in their local communities.



- **Raises aspirations** by inspiring students to aim higher.
- **Providing up-to-date information about a wide variety of job roles and career paths.**
- **Connects students to influential people** in their local community.
- **Increases self-confidence** by spending time with senior staff members from local businesses.
- **Provides opportunities and pathways for work experience, apprenticeships and employment.**

Programme costs for schools

The majority of our funding comes from local sponsors and grant-givers, but we do request a contribution towards the funding.

£1000 from each school or academy

Schools are requested to cover the first £1000 of each programme, which offers fantastic value for money in terms of student outcomes.

This payment is due before we begin connecting your school to a local sponsor.

**all prices are per programme*

If you would like to partner with us to deliver Project Can Do at your school or academy, please email us directly at:

jon@tomorrowsenterprise.foundation

or visit www.tomorrowsenterprise.foundation

