

# PROJECT CANDO

## Corporate Supporter Pack

2025/26



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## What is it?

**Project Can Do is a journey of self-discovery and essential skills coaching that inspires and empowers school students to unlock their true potential and to connect meaningfully with aspirational local mentors and organisations.**

This impactful enterprise programme brings together a unique and highly effective combination of skills training, professional coaching and mentoring workshops into a single cohesive journey of self-discovery and personal development.

Over the course of eight engaging workshops, students undertake a cohesive programme of personal and professional development from our own inspirational coaches and a selection of carefully curated local employers and experts.

**ESSENTIAL SKILLS  
TRAINING**



**PROFESSIONAL  
COACHING**



**MENTORING  
& SUPPORT**

### Key outcomes:

- Helps young people to flourish in society and the modern world of work.
- Supports, advises and inspires young people on their early career paths.
- Re-engages students with the education system.
- Provides hope to young people in more deprived communities.
- Connects young people to local opportunities and pathways.
- Reduces the possibility of a young person ever becoming NEET.
- Enables businesses to nurture a unique and highly skilled pool of local talent.
- Inspires the next generation of business leaders, innovators and entrepreneurs.



# Why do we need Project Can Do?

**18%** of young people in the UK will leave school without significant qualifications. **That's approximately 100,000 each year.**

This number rises to **37%** for students from **low-income families.**

And to **45%** for students living with **special educational needs and disabilities (SEND).**

**We're here to give those young people a chance.**

Our mission is to help the most disengaged students in the UK by equipping them with the essential skills they'll need to seek out meaningful and purposeful careers and to live life on their own terms.

**Project Can Do** enables young people to experiment with new thoughts and ideas. It helps to create environments for curiosity to bloom. and where failure simply becomes an exciting part of creativity and innovation.

We create unique learning environments where students are treated like young adults; where they are respected, trusted and treated with professionalism. We see this reciprocated in improved levels of maturity and respect for each other.

Through carefully managed self-reflection, the students are encouraged to explore their own unique abilities, and to learn more about the behaviours and needs of their fellow classmates.

We then help our students to understand how their unique talents and abilities can be best utilised in a team scenario, as well as helping the students to understand the environments in which they're most likely to flourish.

We also encourage student-led discussions and debates, where students can learn to safely express their own thoughts and opinions whilst learning how to listen non-reactively to others.







## Why do we need Project Can Do? (cont'd)

**12%** of young people in the UK are currently **economically inactive**. That's around **900,000** people aged 16 to 24 who are not in training, education or employment (**NEET**).

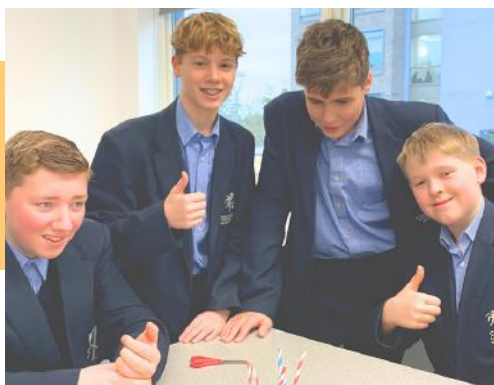
A lack of essential skills, basic qualifications and access to a good support network are three of the most significant variables in determining whether a young person will ever become **NEET**.

Being NEET at any point in a person's life can have a scarring effect on their future. It has been linked to consistently lower wages and poorer health outcomes **for up to twenty years**.

**Project Can Do is a vital and timely intervention.**

**Project Can Do** is designed to give students the best possible chances of never ending up NEET, and is proven to increase student attendance and attainment levels at school.

**How does it achieve that?** By simply demonstrating to those vulnerable young people that someone believes in them and wants to invest in their future. Almost all of our students report improvements in their self-confidence and self esteem, with the majority telling us that they feel more hopeful about their futures.



## An opportunity to change the lives of young people in your community

**Project Can Do is an opportunity for you and your business to change the lives of young people in your local area, particularly those most at risk of becoming NEET.**

Our corporate supporters play a vital role in Project Can Do. Students who graduate from our programme repeatedly tell us how transformational our business partnerships are in terms of their personal and professional development.

Our corporate supporters can get involved in a number of ways:

- 1. Funding for our programmes.**
- 2. One-off guest speakers from your organisation.**
- 3. Regular volunteers to help facilitate the weekly workshops.**
- 4. Information, 'live projects' and case studies from your industry to help bring the learning to life via an Enterprise Hub.**

### Key outcomes:

- Helps young people to thrive in society and the modern world of work.
- Supports, advises and inspires young people on their early career paths.
- Re-engages students with the education system.
- Provides hope to young people in more deprived communities.
- Connects young people to local opportunities and pathways.
- Reduces the possibility of a young person ever becoming NEET.
- Enables businesses to nurture a unique and highly skilled pool of local talent.
- Inspires the next generation of business leaders, innovators and entrepreneurs.
- Raises awareness of the wide variety of roles within particular industries.
- Allows organisations to achieve measurable impact in local communities.

# Significant impact for young people and your business

The uniqueness of Project Can Do comes from our partnerships with businesses like yours. In turn, this partnership offers a great deal of reciprocity in terms of impact for our corporate supporters.

By partnering with us to deliver Project Can Do in a local school, your business will have the opportunity to achieve the following outcomes:

- **Play your part as an anchor organisation in your community** and raise the standard of living among local young people from low-income families.
- **Give vulnerable young people in your local community the chance to reach their full potential** by helping them discover their passions and purpose and inspiring them to raise their aspirations.
- **Raise awareness of different career opportunities** in your business or sector.
- **Get young people excited and motivated** to work in your industry.
- **To forge significant, long-lasting and impactful connections** with young people and the schools in your local community.
- **To give young people most at risk of becoming NEET (not in employment, education or training) an opportunity to develop valuable skills** and gain experience of your industry.
- **Become a community thought-leader** for investing in future generations.
- **Establish a effective volunteering programme** within your organisation.
- **Ensure that your talent pipeline begins with a set of behaviours and skills** relevant to your business today – and crucially, tomorrow.



## The programme

**Project Can Do brings together a series of personal and professional development workshops and delivers them in a cohesive, logical and effective order to enable the students to learn, practice and master the skills taught within them.**

The whole programme is a complete learning journey that delivers sophisticated outcomes over the course of eight manageable sessions. The students will be greeted and supported by the same coach each week, accompanied by a guest speaker or mentor from a local organisation for at least half of the sessions.

This provides consistency for the students, allows plenty of time for the students to establish a personal connection with our staff, and enables us to gather enough information to create a really useful development profile for each young person. We use these profiles to ensure we're achieving our outcomes and to create a professional reference for the students should they ever require one.



WEEKS 1 - 4

### SKILLS BUILDING

**Students practice and master a foundation of essential skills and aptitudes**

The first five workshops are dedicated to ensuring that all students have the skills and aptitudes needed to successfully develop their own enterprise idea.

#### Key topics:

- PROFESSIONAL LEADERSHIP COACHING
  - TEAM WORKING AND TEAM ROLES
  - COMMUNICATION MASTERCLASSES
  - RESILIENCE TOOLS AND TECHNIQUES
- BOOSTING SELF-ESTEEM AND SELF-CONFIDENCE



WEEKS 5 - 8

### ENTERPRISE DEVELOPMENT

**Students put their skills into action and develop their own enterprise ideas**

With some extra support from local business leaders and experts, the students are supported in the development of their own business and enterprise ideas.

#### Key topics:

- BUSINESS AS A FORCE FOR GOOD
- BRANDING, SALES & MARKETING
  - PRESENTING WITH IMPACT
- DESIGNING A FULL BUSINESS PLAN
- DEVELOPING PROFESSIONAL NETWORKS







## Presentation ceremony

Upon completion of the eight workshops, our students are tasked with presenting their projects to a group of their peers, teachers, local stakeholders and other esteemed guests during a final presentation ceremony. The students are also awarded with specially designed certificates and gifts to commemorate and celebrate their achievements. It usually happens off-site at the offices of the corporate supporter.

According to feedback from our students, this event is one of the most important and impactful aspects of the programme. It is where all of their learning is put into action, and where they all take a giant step outside of their comfort zone. It's a moment the students will remember for the rest of their lives. In some cases, this will be the first certificate they've ever received.

This presentation ceremony is a great opportunity for corporate supporters to host the students away from their schools, transporting them to a professional environment, treating them to a VIP corporate experience and giving them the chance to network with your colleagues.

There's very few better ways to demonstrate the impact of your investment than by meeting the graduates of our programmes in person at the end of the ceremony. Imagine thirty young people, all beaming with pride, full of new hope and genuine gratitude. It's an experience that should come with a health warning; it's highly addictive.



# How to get involved

## 1. Funding our programmes

We offer three sponsorship options to keep our partnerships as simple as possible.



Provides funding for 1 programme  
Named sponsor on all teaching material  
Supports up to **30** young people  
Up to **5** guest speaker slots



Provides funding for 2 programmes  
Named sponsor on all teaching material  
Supports up to **60** young people  
Up to **10** guest speaker slots



Provides funding for 3 programme  
Named sponsor on all teaching material  
Supports up to **90** young people  
Up to **15** guest speaker slots

We have a waiting list of schools all over the UK waiting for their Project Can Do programme to be activated by a local sponsor.

If we don't already have a school near you on our waiting list, we'll contact a school in your local area and begin establishing the partnership. If you have a particular school in mind, just let us know.

All of our sponsors will be provided with an impact report upon completion of the programme, as well as regular photos and updates that can be used in your social media, newsletters and internal communications.

Each programme lasts **8** weeks and supports up to **30** students. As a corporate supporter you will work in partnership with Tomorrow's Enterprise Foundation to deliver **Project Can Do** in one or more schools.

There are a number of opportunities throughout Project Can Do for you and your business to help shape the content. This might be in the following ways:

- **Provide branding to be featured on all of our learning materials.**
- **Align some of our skills workshops with the skills needed to flourish in your industry or business.**
- **Provide 'live projects' for the students to work.**
- **Provide real case studies to bring the theoretical workshops to life.**
- **Contextualise the learning by giving real examples of the utility of the skills within your own office/business/industry/sector.**
- **Organise off-site visits for the students to see your business in action and meet your staff/stakeholders.**
- **Provide regular volunteers and/or guest speakers.**

# How to get involved

## 1. Funding our programmes (cont'd)

### Become a Pioneer Partner

It takes between four to six weeks and requires an immediate investment of £8,000 to establish our programmes in a new region.

By making a one-off donation of £8,000 you would be enabling us to develop partnerships with up to ten new schools and kick-starting Project Can Do for up to 300 young people each year.

Pioneer Partner funding allows us to reduce the year-on-year programme costs to schools and allows us to achieve results quickly and effectively.



**PIONEER PARTNER**  
**£8,000**



# How to get involved

## 2. Guest speakers

**Guest speakers bring our weekly workshops to life.**

They help us to provide context to the learning, as well as inspiring the young people, raising aspirations and playing a vital role in the development of our students.

It doesn't cost any money to provide guest speakers for our workshops. All we need is the following:

- **Individuals willing to share their career and/or life stories with our students.**
- **A fifteen to twenty minute talk or presentation (with or without slides).**

The individuals should be happy for students to contact them after the workshop via email to ask further questions or for guidance and support.

Guest speakers are very welcome to stay for the whole workshop. It's a great opportunity to spend more time with the students and support them during the team activities or the ideas-development stages of their own business concepts.

### **NB:**

Your staff do **not** need to obtain CRB clearance as they will always be accompanied by our own staff members.

**All** career stories are interesting to our students.

Your staff do not need any particular training to support our students but we are happy to provide a brief classroom management coaching session if requested.

Guest speakers play a **vital** role in the development of our students simply by showing up. **It should not be underestimated how transformational it is to spend one hour in the classroom with our young people.**





# How to get involved

## 3. Volunteers and facilitators

**Corporate supporters who fund our programmes are invited to provide regular volunteers to join our workshops.**

Volunteers are incredibly important for Project Can Do for the following reasons:

- **The volunteers can bring the learning to life by providing real-world context to the workshop activities and concepts.**
- **They provide the young people with authentic connections to the real world of work and business.**
- **They offer stability and consistency to the weekly workshops, which is particularly important for some neurodivergent students.**
- **They can provide their own wisdom and expertise, and in some cases offer practical guidance and support.**
- **Volunteers can inspire our students with their own life stories and help to raise their aspirations and widen their career choices.**

Providing volunteers for Project Can Do is also a great way for your business to develop really meaningful connections with your potential future talent pipeline, and to learn about the thoughts and needs of the young people living in your local area.

Volunteers will have the opportunity to get involved in the following ways:

- **Offer practical advice and support to young people**
- **Support students with their own business development ideas**
- **Help students to write CV's or conduct mock job interviews**
- **Give a talk to the students about their own life and career paths**
- **Give feedback on student presentations**
- **Provide examples and case studies to bring the theoretical learning to life**

Be warned: volunteering with Project Can Do is highly addictive. It is one of the most fun and rewarding ways to spend an hour during the working day.



# How to get involved

## 4. Join an Enterprise Hub

**Our Enterprise Hubs are a network of local organisations connected by a passion for improving the lives of young people in their local community.**

If you're not ready to sponsor one of our programmes but still want to achieve some impact with young people in your local community, then joining one of our Enterprise Hubs is a great option.

For **£2000** per year, we'll add you to your nearest regional Hub and connect you to the other Enterprise Hub members via email. We'll send you a regular newsletter with information and updates from the Project Can Do programmes operating in your region, and connect you to any students who might benefit from an introduction to your organisation.

All Enterprise Hub members are invited to the final Presentation Ceremonies of any Project Can Do programme within your local area.

You'll also be given the opportunity to help shape the future of **Project Can Do**. Once a year, we'll host either a virtual or in-person roundtable event with all of the members in your local area. During this roundtable discussion, you'll have the chance to let us know about the following:

- **Challenges your business is facing when recruiting new local talent.**
- **Skill gaps in your industry.**
- **Specific skills or aptitudes that would offer young people a better chance of employment at your organisation.**
- **Any support you might need in attracting and retaining top young talent.**
- **If you need support in setting up work experience or apprenticeship programmes.**

By providing this information, we can do our best to ensure that young people in your community are given the opportunity to develop the skills needed to succeed in your industry.

We can also help you understand what young people are looking for when seeking local employment, as well as the factors that might deter them from approaching work in your industry. We can also provide you with support to help set up work experience or apprenticeship programmes.

Our team will also be available for you throughout the year if you have any questions relating to our programmes or other ways in which you think we might be able to add value to each other's organisations.

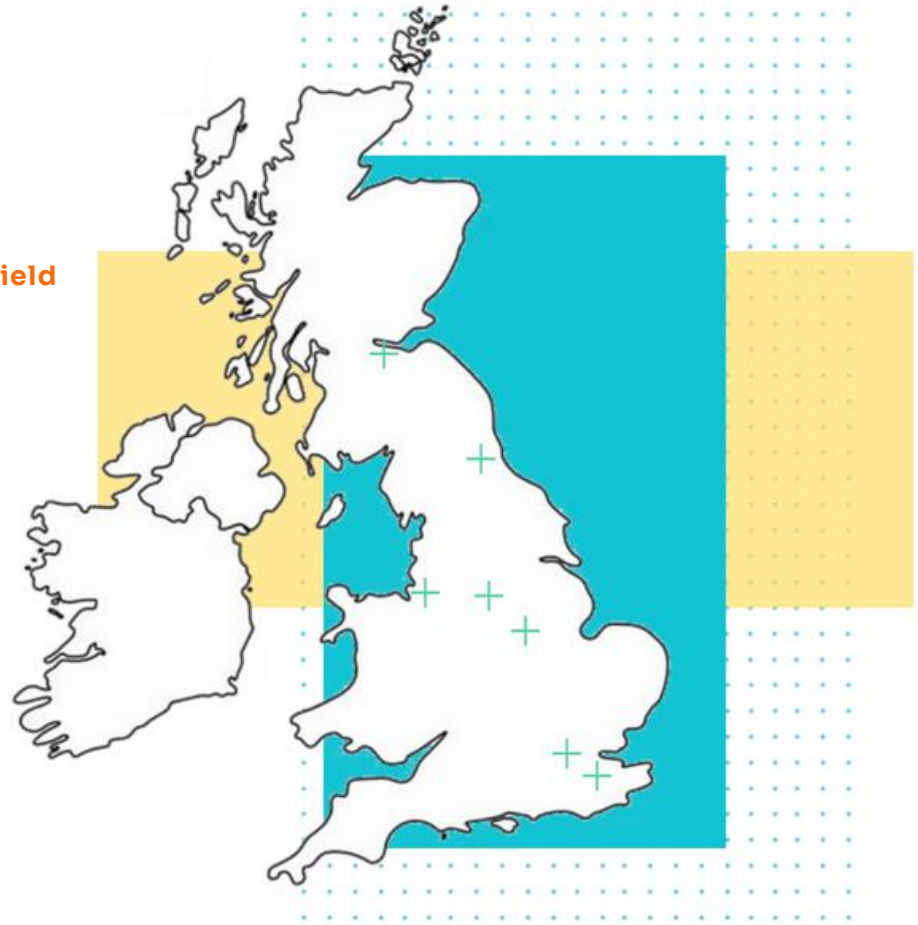
**All corporate supporters who fund a programme are automatically entitled to join an Enterprise Hub without paying the extra £2000 membership fee.**

# How to get involved

## 4. Join an Enterprise Hub (cont'd)

We are currently looking for businesses to join us in the following regions:

- **Edinburgh**
- **Newcastle**
- **Liverpool**
- **Sheffield + Barnsley**
- **Nottingham + Mansfield**
- **London**
- **Maidstone**



Please get in touch if you would like to join an Enterprise Hub or sponsor a programme in any of these areas.

If you would like to support a programme in any other regions, please let us know and we'll add you to our regional waiting list.



## Testimonials

Being a part of this programme has positively changed my outlook on life and my prospects outside of education in many ways. It has been inspiring to engage with the speakers and mentors, particularly the Tomorrow's Company Coach.

Their approach to engaging with us has led me to be more enthusiastic when seeking new opportunities. My new-found confidence enabled me to volunteer to organise and host the awards ceremony, where one of my roles was to give a speech in front of local business leaders and our local MP.



This opportunity has been life changing, as it has allowed me to build new relationships and connections in the world of business. The programme has also encouraged me to approach new tasks without limitations, it has expanded my horizons, and helped me be resilient when faced with setbacks or failures. As a result of this programme, I am now collaborating with a local manufacturer to create a prototype of my new invention and launching my own business.

I would like to see more opportunities like this to be provided for young people like me. It could change their life.

**Isaac**, Project Can Do Graduate 2023

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The mentors and speakers showed me that anything is possible, even if you don't have lots of money. I learned a lot of skills, some that I didn't even realise I was learning at the time. I was improving my communication and team-working skills, and I only realised how much I'd learned after we'd finished.

It is good that the mentors and speakers took time out of their busy lives to work with us and to share their really inspirational stories. This programme showed me that there are more opportunities in life than I realised. You don't just have to get a normal job, **you can do anything!**

**Hannah**, Project Can Do Graduate 2024





## Testimonials

Project Can Do not only excites and motivates our students, but it helps them explore their potential roles within a team, gives them confidence, enhances their communication skills and sparks innovation. It gives them ideas and hope for their futures.

**Callum Payne**, School vice-principal, Invicta School of Science and Technology



The problem we were looking to solve was how to get meaningful interactions with businesses and mentors that were exciting and innovative to really inspire our students.

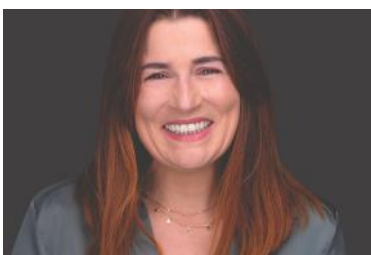
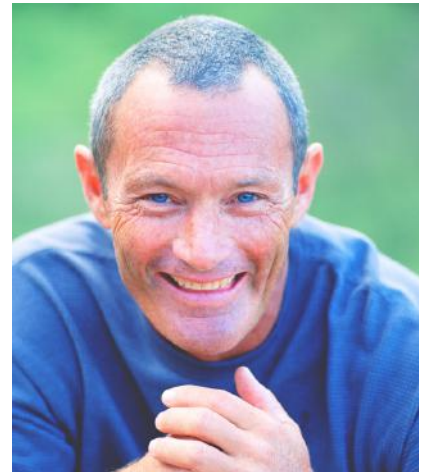
We wanted them to aim higher and imagine new possibilities for their lives. Project Can Do does exactly that, and a **lot** more. We will definitely be running this programme again and we want to give this opportunity to as many of our students as possible.

**Lisa McVeigh**, School principal, Samworth Church Academy

I had a conversation with my son last night. We were talking about Project Can Do and he said it had **'changed his life'**.

Since engaging with this programme he's like a changed person at home. I've never seen him so motivated to get the most out of every day. He's now really focussed on his project, his rugby and his studies. I'd like to thank you for giving him this opportunity. It has, without a doubt, been inspirational for him. Many thanks from a very grateful parent.

**James Griffiths**, Proud parent, Mansfield



I never thought I'd see some of these students having the confidence to stand up and present to a room full of people. It will unlock a lifetime of opportunities for them. **It's the 'Project Can Do' effect!**

**Becky Jephson**, Head of Business Studies, Key Stage 4 and 5



If you would like to know more about Project Can Do, please contact me directly using the information below.

I look forward to working with you very soon and creating a better future for even more young people.

**Jonathan Maguire**

**Founder and Director**

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Some names and images of individuals have been changed to preserve anonymity in accordance with student safeguarding procedures or at the request of the individual.